

# Soul purpose

## \$35 Basic Kit (SP101)

Basic Kit includes tote, assorted literature and forms, prospect/business cards, access and a free month on online EMMA account (a \$40 value by itself)

## Auto-Ship

Enroll now; pay later. Free shipping on your favorite products (min \$50). Get the products you want. Update when you want. Cancel when you want.

## Success Pack

Just the right complement of products to start your business. View price list for full listing of our value-filled

Success Packs:

SP105 - \$125 Success Pack

SP107 - \$125 Product Pack

SP106 - \$300 Quick Start Pack (QSP)

## Quick Start Bonuses

Qualify for 30% Quick Start Bonuses once you:

Enroll and maintain a  
\$100 BV Auto-Ship profile



Choose...  
YOUR SUCCESS PATH

# 1

## Use, Enjoy & Share

Enroll for \$35

or for \$10 (without Basic Kit & EMMA)

Purchase your products

Enroll on Auto-Ship

# 2

## Extra Income

Enroll for \$35

Purchase A Success Pack

Enroll on \$100 BV Auto-Ship

Earn Profits - Share the products!

Build your check – Enroll others!

# 3

## UNLIMITED INCOME - SERIOUS Business Builder

Enroll for \$35

Purchase \$300 Quick Start Pack

Enroll on \$100 BV Auto-Ship

Qualify for Quick Start Bonuses

Make \$270 Quick Start Bonuses + profits  
and promote to **Manager**.

Enroll 3 Entrepreneurs with \$300 QSP or  
equivalent in products

Position for **Diamond Executive**.

Teach your 3 to get 3!

Keep recruiting & building!

Rising  
STARS

With consistent & persistent effort, your Soul Purpose business will yield great rewards. We will recognize Entrepreneurs who **GENERATE \$500** in personal volume, **HOST** at least 2 Lifestyle Parties & **SPONSOR** 1 new Entrepreneur with \$100 PBV each month!